Dear\_\_\_\_\_\_\_\_

There’s never been a better time to understand the importance of air purification. Everyone has the power to control their indoor air, and now that we have Greentech’s pureAir products, there are many options for your customers.

Most people are familiar with passive air purification. Air must pass through a filter to be treated, and often particles are too small to be trapped and are released back into the breathing space.

The Greentech difference is Active Air Purification, an advanced, multi-pronged process utilizing photocatalytic oxidation, bipolar ionization and ODOGard®-coated HEPA and MERV filtration. The combination of these technologies makes for a more complete system of removing odors and airborne pollutants.

Greentech’s technology is rooted in science. Just as the sun uses UV light, photocatalytic oxidation uses UV energy to activate a catalyst that converts water vapor into peroxide and hydroxyls. Simply put, it turns moisture into a cleansing vapor, destroying microbes and rendering contaminants harmless.

Bipolar ionization works like waterfalls do, creating a plasma of ionic charges that continuously cleans the air – that crisp smell you get when you stand next to the ocean or near a waterfall.

Combine that with HEPA and MERV filtration that is coated with the odor-eliminating power of ODOGard, and you have a more complete system of quickly removing odors such as those caused by mold and bacteria, speeding up the process of purification.

Please let us know if you need more information on how Greentech’s pureAir products solve indoor air problems.

Sincerely,